

Persistent Merchant Monitoring

Ongoing content monitoring for all merchant URLs

The Problem

Merchant risk does not end at onboarding.

Approved merchants can change their website content at any time, introducing non-compliant, illegal, or brand-damaging activity that violates card brand rules or government regulations.

The Solution – Persistent Merchant Monitoring

Persistent Merchant Monitoring continuously reviews merchant websites after onboarding to detect content-related compliance risks introduced by website changes.

It enables risk teams to address violations before they result in fines, chargebacks, or regulatory action.

Why Persistent Merchant Monitoring

Undetected, potentially brand-damaging website content creates ongoing compliance risk.

Key Outcomes

- ✓ Clear visibility into merchant website content compliance
- ✓ Identified content compliance violations prioritized for review
- ✓ Documentation to support audits and enforcement
- ✓ Consistent oversight aligned to regulatory and card brand standards



Automated website content analysis combined with expert review to confirm violations

Discover how PMM supports continuous website compliance oversight.

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