G2 Risk Solutions

Reputation Monitoring

Early insight into evolving merchant reputation risk

The Problem

Reputation signals often indicate deeper risk, but they are scattered across the internet and easy to miss until issues escalate into losses or enforcement.

Manual or inconsistent checks delay detection, making timely response difficult.

The Solution – Reputation Monitoring

Reputation Monitoring continuously reviews global reputation signals across the internet, bringing scattered information into a single, structured view.
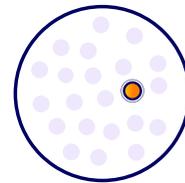
It identifies meaningful reputation changes and presents them as prioritized cases teams can act on.

Why Reputation Monitoring

Because reputation risk develops quietly across portfolios, not through obvious or isolated events.

Key Outcomes

- ⊘ Act sooner when a merchant's reputation starts to change
- ⊘ Make clearer decisions about which merchants to keep, watch, or remove
- ⊘ Focus team effort on the merchants that need attention
- ⊘ Maintain consistent oversight across the portfolio

Only reputation changes that require action

Discover how Reputation Monitoring helps teams act on reputation changes that matter. G2RiskSolutions.com/reputation-monitoring/