

# MarketView

Stops illegal and policy-violating product listings from entering your marketplace

## The Problem

Marketplaces struggle to maintain trust and compliance as third-party listings grow in volume and complexity.

Without effective controls at the point of listing, illegal and policy-violating products can enter the marketplace, increasing regulatory and legal risk.

## The Solution – MarketView

MarketView is the only fully automated, AI-driven solution that scans new and modified product listings at scale, at the point of entry.

Trusted by the world's biggest marketplaces, it **stops risky products without disrupting seller onboarding, listing approvals, and business growth.**

## Why MarketView

Because controlling product risk at the point of listing prevents costly enforcement and disruption later.

### Key Outcomes

- ✔ Stop illegal and policy-violating products before they reach customers
- ✔ Enable marketplace growth without delaying listing approvals
- ✔ Enforce policies consistently at scale
- ✔ Reduce manual review and enforcement effort



### Point-of-entry enforcement

Controls risk before listings go live or are updated

Discover how MarketView protects your marketplace at the point of listing. [G2RiskSolutions.com/marketview/](https://G2RiskSolutions.com/marketview/)