

Smart Scan

A clear snapshot of existing product risk across your marketplace

The Problem

As third-party sellers grow in volume and complexity, marketplaces lack clear visibility into where product risk is concentrated across the existing catalog.

This makes it difficult to detect product risk and act quickly.

The Solution – Smart Scan

Smart Scan analyzes the existing marketplace catalog to sample and detect where risk exists.

It highlights priority categories and current exposure, **helping marketplaces understand where risk is concentrated across the catalog.**

Why Smart Scan

Because effective enforcement depends on understanding where product risk exists.

Key Outcomes

- ✓ Identify where product risk is concentrated and uncover hidden blind spots across the existing catalog
- ✓ Prioritize key categories to focus resources where risk is highest
- ✓ Provide an independent, auditable view of risk to support governance and compliance



**No integration
required**

Provide a marketplace URL
and Smart Scan does the rest

Discover how Smart Scan gives you clear visibility into existing marketplace risk. G2RiskSolutions.com/smart-scan/