

WebID

Identify undisclosed merchant websites across your portfolio

The Problem

Not all merchants disclose their online presence at onboarding. Undetected merchant websites create blind spots that can lead to compliance risk through missed monitoring.

The Solution – WebId

WebID identifies previously unknown merchant websites across the portfolio using several data signals.

It **enables risk teams to bring newly discovered URLs into underwriting and ongoing monitoring**, so merchants are assessed consistently.

Why WebId

Because unknown merchant websites create hidden risk and prevent complete oversight across the merchant lifecycle.

Key Outcomes

- ✔ Clear visibility into merchants' online presence
- ✔ Newly identified websites brought into underwriting and monitoring
- ✔ Improved compliance with card network and regulatory requirements



**Portfolio-wide
identification of
undisclosed merchant
websites**

Using cross-referenced
data signals

Discover how WebID supports visibility into merchant online presence. G2RiskSolutions.com/web-id/